Raise the profile of your company! Opportunities are available at various levels and each level provides the sponsor with a number of entitlements.

All sponsors receive high level visibility and recognition.
For payment information:

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Fax: 902-863-6455  
tanya.currie@nshealth.ca

For general information:

**Patrick Dunn**  
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## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Events / Items</th>
<th>Sponsorship Entitlement</th>
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| **Key Note Speaker (Up to $5000)** | **Keynote Speaker:** Sponsorship of the Conference  
Keynote Speaker as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room. | - Sponsors will receive 2 complimentary registration with their Sponsorship. Additional registrations for Sponsors are available.  
- Listed in all printed and web materials  
- Acknowledgement page and with the sponsored item  
- Logo included on the Acknowledgement page of the Website with a hyperlink to their corporate homepage  
- Opportunity to introduce the keynote speaker  
- Signage at the program or event  
- Company literature included in the registration package |

| **Diamond ($1,500)** | **Dinner:** Sponsorship of the Conference Dinner which is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the event & recognized by signage at the event.  
**Grand Prize Trip To National:** Sponsorship of the grand prize of a trip for a delegate and companion to the National conference which will be in September of that same year. Sponsor will be highlighted during the event & recognized by signage at the event.  
**Opening Reception:** Sponsorship of the opening reception, which is held on the Sunday evening before the conference begins. Sponsor will be highlighted during the event & recognized by signage at the event. | - Sponsors will receive 1 complimentary registration with their Sponsorship. Additional registrations for Sponsors are available.  
- Listed in all printed and web materials  
- Acknowledgement page and with the sponsored item  
- Logo included on the Acknowledgement page of the Website with a hyperlink to their corporate homepage  
- Signage at the program or event  
- Company literature included in the registration package |
| Platinum  ($750) | Lunch ([Monday or Tuesday]): Sponsorship of the Lunch for each day. Sponsor will receive recognition through signage at the event.  
Registration Portfolio / Satchel: Sponsorship of the Conference Satchel which is provided to all conference delegates. Sponsor may place Company Logo on the satchel. Sponsor will receive recognition through signage at the event. | - Listed in all printed and web materials on the acknowledgement page and with the sponsored item.  
- Logo included on the Acknowledgement page of the Website with a hyperlink to their corporate homepage.  
- Signage at the program or event.  
- Company literature included in the registration package. |
|---|---|---|
| Gold ($500) | Breakfast, [Monday or Tuesday]: Sponsorship of one of the Conference Breakfasts for all delegates. Sponsor will receive recognition through signage at the event.  
Delegate Gift: Sponsorship of a Delegate Souvenir which will be included in the Registration Satchel for each Conference Delegate. Sponsor may place Company Logo on the Delegate Gift.  
Happy Hour: Sponsorship of the Happy hour in the exhibit hall for all delegates. Sponsor will receive recognition through signage at the event. | - Listed in all printed and web materials on the acknowledgement page and with the sponsored item.  
- Logo included on the Acknowledgement page of the Website with a hyperlink to their corporate homepage.  
- Signage at the program or event.  
- Company literature included in the registration package |
| Silver ($250) | Refreshment Breaks, [Monday AM, Monday PM, and Tuesday AM]: Sponsorship of a morning or afternoon refreshment breaks during the Conference. Sponsor will receive recognition through general signage at the break.  
Lanyard Sponsorship: Opportunity to provide lanyards with your corporate logo to all of the conference attendees. Sponsor will need to make arrangements to order and send us the lanyards. Fantastic opportunity! | - Listed in all printed Materials on the Acknowledgement page and with the sponsored item.  
- Listed on the Acknowledgement page of the Website with a hyperlink to their corporate homepage.  
- Signage at the event. |