EXHIBITOR PROSPECTUS

“Environment of Excellence: The Patient Perspective”

SHOW: Annual Trade Show & Education Forum
Canadian Healthcare Engineering Society
Date: September 28 - 30, 2014

GOLF: Hampton Golf Club
Sunday September 28, 2014

EXHIBIT LOCATION: Loyalist, Marco Polo, Spencer I II III, Montague 1, 2, 3
Saint John Trade & Convention Centre, Saint John NB

HOTEL: Hilton Saint John & Delta New Brunswick, Saint John NB

ANTICIPATED ATTENDANCE: Approx. 120 attendees from healthcare facilities,
Architects & engineers across Canada
Approx. 300 facilities represented

MOVE-IN PERIOD: Sunday September 28, 2014, 11:00 AM – 10:00 PM

DISPLAY PERIOD: Sunday September 28, 2014, 6:30 PM – 9:00 PM
Monday September 29, 2014, 10:00 AM – 3:30 PM
Tuesday September 30, 2014, 10:00 AM – 1:30 PM

MOVE-OUT PERIOD: Tuesday September 30, 2014, 1:30 – 10:00 PM

THE ABOVE TIMES ARE TENTATIVE. TIMES WILL BE CONFIRMED IN THE EXHIBITOR PACKAGE.

EXHIBIT HALL ACTIVITIES: Sunday Opening Reception
Monday Lunch
Tuesday Lunch

INFORMATION & BOOTH RENTAL: CHES 2014 Show Office
4 Cataract Street, Suite 310
Kingston Ontario Canada K7K 1Z7
Tel: 613-531-2661 ● Fax: 866-303-0626
ches@eventsmgt.com / www.ches.org
Exhibit Manager: Luc Deptuck

SHOW SERVICE COMPANY: Global Convention Services
Saint John NB
506-658-0506
www.globalconvention.ca

CHES National Office: 4 Cataract Street, Suite 310, Kingston ON K7K 1Z7
Tel: 613-521-2661 ● Fax: 866-303-0626 ● ches@eventsmgt.com ● www.ches.org
GENERAL INFORMATION FOR EXHIBITORS

The Canadian Healthcare Engineering Society's 2014 National Conference is your direct access to decision-makers in the Hospital & healthcare construction industry. You will have the opportunity to introduce your company's products and services to delegates from healthcare facilities, architects, engineers & contractors from across Canada. This is a perfect opportunity to ensure that they have the information they need about your product and service to make an informed decision. There are several sponsorship opportunities available to help raise awareness of your company and your products and services.

**Booth Specifications:**
89 10 ft. deep by 10 ft. wide booths, 22 8ft. deep by 10 ft. wide booths (see floor plan)

**Booth Rental Fee:**
- Members: CA$ 1,800.00 + CA $ 234.00 HST
- Non-members: CA$ 2,200.00 + CA $ 286.00 HST

**Standard Booth**
- Includes:
  - 8 ft. high background drape and 3 ft. high sidewall drape
  - 1-6 ft. draped table & 1 Chair
  - 1-duplex electrical outlet
  - Company's name and booth number listed in Program
  - One Full trade show registration – includes admittance to all sessions, Opening Reception, Banquet, 2 lunches, & 2 breakfasts.
  - Two Booth Staff registrations – includes admittance to all session, Opening reception, & 2 Lunches

**Not Included:**
Carpeting, chairs, additional electrical outlets, wastebasket, signage, storage, phone line. These and other items you require may be ordered from the official suppliers; order forms will be included in the Exhibitor Service Manual.

**Display Restrictions:**
All displays must stay within the boundaries of the booth. Back wall height restrictions are eight (8) feet for in-line and six (6) feet for perimeter and island booths (only if the Exhibitor occupies the entire island). Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighbouring exhibit. Further details will be contained in the Exhibitor Services Manual.

**Other Services:**
Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telephone, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies upon receipt of the Exhibit Contract. Exhibitors will have the opportunity to book accommodations at the special trade show rate.

**Floor Plan:**
Floor plan included in this Prospectus. Exhibitors are asked to forward their first, second, and third choices for location of their booth, on the Contract for Exhibit Space. Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CHES 2014 Show Office.
1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee in the best interests of the Show, and agrees that the Organizing Committee shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the Show.

2. All additional electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.

3. Space contracted by the Exhibitor may not be sublet without the prior written permission of the Organizing Committee or its appointed agents.

4. The Exhibitor will be liable for and will indemnify and hold harmless the Organizing Committee for the CHES 2014 National Conference, CHES National Office, Global Convention Services, the Hilton Saint John, the Delta New Brunswick Hotel & the Saint John Trade & Convention Centre from any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, the Organizing Committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

5. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.

6. It is understood that the Organizing Committee or its appointed agents have sole discretion in the assignment of booths. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed in the best interests of the Show.

7. Full payment must accompany the signed contract.

8. This contract may be cancelled by either party provided written notice is received by the other by June 30th, 2014. In case of Exhibitor cancellation, request for full refunds will be accepted in writing before May 31st, 2014; refunds requested between May 31st and June 30th, 2014 will receive a 50% refund. If the Exhibitor cancels after June 30th, 2014, it will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damages.

9. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee’s opinion, their conduct or presentation is objectionable to other show participants.

10. The Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned booth during show hours.

11. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.

12. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire run of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by the Organizing Committee.

13. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.

14. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.

15. The Organizing Committee reserves the right, at its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.

16. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages all space rental payments made by him and any further occupancy of such space.
Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CHES 2014 Show Office.

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Loyalist, Marco Polo, Spencer I II III, Montague 1, 2, 3

Floor plan for illustration purposes only.
Booths represented are 10’ wide by 10’ deep.